

ABSTRACT OF THE DISCLOSURE

A determination is made as to whether or not the magnification set for image sensing is greater than the upper limit of the optical finder. When the set magnification is greater, the original image is subjected to a thinness process, the LCD is automatically turned ON, and the image is displayed. When using electronic zoom, an image of the photographic object corresponding to the effective image sensing magnification is displayed on the LCD 10, thereby avoiding impairing the compactness of the digital camera allowing easy confirmation of the photographic object, and allowing easy framing without providing a large optical finder.